

Maumee High School Speech and Debate Team

Subject: Fundraising

Distributed: October 27, 2016

What do fundraisers pay for?

Donations from parents, organizations, and local businesses are integral to the survival of our program. We cover or subsidize a wide array of fees on behalf of the students, including: tournament registration fees, NSDA membership fees, NCFL membership fees, resources, lodging, food, and transportation. The amount that we pay for depends on the availability of funds; we try to subsidize any costs that we can't pay for entirely.

How much does it cost to run the team?

In order to ensure that students can experience the benefits of speech and debate without being limited by their family income, we take on a large amount of costs. The Pay-to-Play fee that we share with all the other extracurricular activities pays for entry fees at most tournaments. The remainder of our costs rely directly on our team budget. Annually, we project to spend between \$1,310 to \$1,960 to cover our students, which does not include fees associated with national tournaments or scholarships.

Our major fundraisers: Home Tournaments

Each year, we are one of several schools who hold tournaments for competition; this year, we are one of a few who will be holding two. This is a very prestigious position for a team and requires a lot of teamwork to run smoothly. We are rewarded for our effort as this is our biggest form of funding throughout the year. We rely on concessions to provide us with the majority of our funds since tournament fees are used to cover the costs of running the tournament.

Changes for 2016-2017

This year, it is our goal to be able to completely cover the costs for every student, including lodging and food for faraway tournaments. In order to do this, we have made two significant changes from last year. First, we will be holding smaller fundraisers almost each month. These fundraisers will not always require additional parent participation, though it is important for students to help in at least two or three of these to cover their expenses. Second, we set up a tier system with our website for any companies or extended family who would like to donate directly in exchange for benefits.

Projected Fundraising Schedule

Month	Event
October	Car Decoration
November	Maumee Tournament*
December	Video Game Competition
January	Maumee Tournament*
February	Dodgeball or Movie night*
March	None (States)
April	Speech Workshop w/ Claire's Day
May	Speech Showcase*
July	Art Museum Movie Night
August	Cold Stone Creamery

* Denotes a fundraising event where we will need parent volunteers

Donation Tiers

Tier	Minimum Donation
Thank you note and mention on our website	\$5
Quarter page ad in our tournament program	\$20
Half page ad in our tournament program	\$50
Your logo or banner on our website	\$75
Sponsorship on the back of our team t-shirts	\$100
Vocal mention at our tournament awards ceremony	\$250
Banner displayed at our tournament	\$500
You can name one of our two annual tournaments	\$1,000